



Degree Programme	Master's Degree Programme in Business Administration (MBA)
Number of Credits	90 ECTS credits
Training Duration	1.5 - 2.5 years
Tuition Fee	• EUR 11,000 / year. • To start the residence permit application process, students must pay the first year's tuition in full. • From the second year, tuition can be paid per semester, and scholarships are available (15%- 30%).
Location	The university's campus(es) in the Helsinki Metropolitan area
Study Places	Not limited like in the Joint Application
Application Timeline	• Studyinfo Application period: 14/9 - 09/10/2026 • In-person Exam in Vietnam: 31/10 - 04/11/2026 • Start studies: Spring 2027
Selection Process	Students are selected by the Entrance Exam. • Eligible candidates (eligibility described in the next section) will be invited to the Entrance Exam for applicants from Vietnam and neighbouring countries. • Exam structure includes Written exam and Group Interview. • All applicants who pass the entrance exam will receive the study place. • Non-competitive. No maximum student limit.
Eligibility	Candidates must fulfill the requirements below to be able to join the Separate Entrance Exam: • Must hold a Bachelor's or Master's degree • Have at least 24 months of post-graduation work experience in the registered field or a field related to the previous degree. • IELTS Academic 6.0/PTE Academic 55/Duolingo 105/ TOEFL 60 or equivalent international certificates. Students who have completed a High School, Vocational, College, or University programs entirely in English will be considered for an exemption from the international English certificate requirement on a case-by-case basis. • Clean criminal record (Criminal Record Certificate No. 2 required). • Candidates must be able to take the in-person exams. There is no online exam possibility.
Program Content	Master of Business Administration (MBA) at Laurea University of Applied Sciences Designed for professionals ready to elevate their strategic thinking and business development capabilities, Laurea introduces an innovative, two-phased MBA program. Build a robust, interdisciplinary foundation before committing to your specialized degree title.

Program Content

LAUREA'S TRAINING ADVANTAGES

- **Learning by Developing (LbD):** Operating on Laurea's unique model, students learn by carrying out real research and development projects with companies and organizations. Build creative problem-solving skills and a professional network before graduation.
- **Flexible Training Format:** Engage in blended learning studies—online, on campus, at a workplace, in real projects, with peers at open-access spaces across Finland (libraries, campuses, etc.), or even by starting a business.
- **Comprehensive Support:** With various learning formats boosting interpersonal and social competencies, Laurea offers robust support throughout your studies, including a strong international student community and guidance at every stage from tutors, student services, and the well-being team.

PROGRAM STRUCTURE (90 ECTS)

The MBA programme consists of 3 semesters (30 ECTS each), distributed in the following order:

Semester 1: Common Master's Studies

- **Orienting & Complementary Studies:** Orienting and bridging studies that support your transition into your chosen specialization track.
- **Joint Master's level studies:** Master's-level studies in areas such as research and development methods, supporting academic and professional development.

Students begin with Orienting and Complementary Studies. Those with a prior Master's degree may apply to have these credits, allowing them to start directly with the joint Master's-level studies.

During Semester 1, students apply internally for their preferred specialization track.

Semester 2-3: Specialization Track, Core studies, and electives.

After the track is open, students will split into their specialized groups, deepen their expertise and align their ongoing thesis work with one of the 3 following tracks:

- **Service Innovation & Design:** Shape how services are built and experienced. Learn to develop strategies, concepts and business models through design thinking, customer insights and future thinking.
- **Project Management:** Lead complex projects and anticipate tomorrow's challenges. Build project management, service design and future thinking skills – for those ready to step into demanding leadership roles.
- **International Business Systems:** Lead in a world of geopolitical uncertainty and complex global markets. Develop systems thinking, complexity leadership, and cross-cultural skills for international business.

**Thesis work: A 6-month applied research project tailored to solve a strategic challenge for your current employer or a partner company.*

CONTINUOUS LEARNING & INTEGRATION

Specialization tracks run based on student demand to ensure a collaborative cohort experience. Therefore, students are granted a 2-year access to the **Open University** after graduation to add on skills and expertise they wish to deepen with no charge.

Highly recommend completing at least 15 credits of Finnish language studies during the program for smoother integration.

Laurea's values (Openness · Responsibility · Impact)

"We believe effective solutions emerge through collaboration – with students, staff, employers and partners working together to create lasting change"

RAB Consulting Company Limited (RAB Academy) is Laurea's Official Marketing Partner and Co-Organizer of all Laurea Exams in Vietnam. Please contact RAB via:

Ms. Lisa: **(+84) 933 807 436** (Phone/WhatsApp/Zalo)
Ms. Tien: **(+84) 906 917 926** (Phone/WhatsApp/Zalo)
Ms. Cherry: **(+84) 86 5614 381** (Phone/WhatsApp/Zalo)

RAB Office Hotline: **(+84) 28 7303 3036** (Office hours)
RAB Office Address: **29 Huynh Van Banh Street, Phu Nhuan Ward, Ho Chi Minh City, Vietnam.**