



Business Information Technology

Degree Programme	Bachelor of Business Administration (BBA), Bachelor's Degree Programme in Business Information Technology Spring 2027
Number of Credits	210 ECTS credits
Training Duration	3.5 years
Tuition Fee	<ul style="list-style-type: none"> • EUR 9,500 / year • To start the residence permit application process, students must pay the first year's tuition in full • From the second year, tuition can be paid per semester and scholarships are available (15% - 30%)
Location	The university's campus(es) in the Helsinki Metropolitan area
Study Places	Not limited like in the Joint Application
Application Timeline	<ul style="list-style-type: none"> • Studyinfo Application period: 14/9 - 09/10/2026 • In-person Exam in Vietnam: 31/10 - 04/11/2026 • Start studies: Spring 2027
Selection Process	<p>Students are selected by Entrance Exam, organized in Vietnam.</p> <ul style="list-style-type: none"> • Eligible candidates (eligibility described in the next section) will be invited to the Entrance Exam held in Ho Chi Minh City, Vietnam. • Get results in 1 week. • Exam structure includes Written exams and Interview/Group Interview. • All applicants who pass the entrance exam will receive the study place. There are NO limits in study places.
Eligibility	<p>Candidates must fulfill the requirements below to be able to join the Separate Entrance Exam in Vietnam:</p> <ul style="list-style-type: none"> • At least 18 years old or will turn 18 years old at their arrival time in Finland. • High School graduate or higher. Current 12th-grade students can still apply; unofficial/interim transcripts are requested. • IELTS Academic 6.0 / PTE Academic 55 / Duolingo 105 or equivalent international certificates (TOEFL, Cambridge, etc.). Students who have completed a High School, Vocational, College, or University programs entirely in English will be considered for an exemption from the international English certificate requirement on a case-by-case basis.

<p>Eligibility</p>	<ul style="list-style-type: none"> • Clean Criminal Record. • Candidates must be able to take the in-person exams in Vietnam. There is no possibility of an online exam.
<p>Program Content</p>	<p>Bachelor's Degree Programme in Business Information Technology at Laurea offers the opportunity to specialize in Digital Services Development and Cloud Development.</p> <p>The programme is composed of 210 ECTS: compulsory core competencies, complementary competencies, job placements, and a final project/thesis.</p> <p>Core Competence (150 ECTS):</p> <ul style="list-style-type: none"> • Customer-oriented actor in a business environment. • Competent developer in a digital operating environment. • Designing customer centric digital services. • Expert in a work community (includes 2 job placements). • Expert in development and workplace innovation (includes a thesis). <p>Complementary Competence (60 ECTS):</p> <ul style="list-style-type: none"> • Cloud developer: Focuses on developing digital applications and services using cloud services, web application development, integration development, and software testing. • Digital service designer: Focuses on planning and developing digital services in a user- and customer-oriented manner, improving user experience, designing user-friendly interfaces, and utilizing digital marketing solutions. <p>Career Orientation:</p> <p>As work becomes increasingly digital, companies need skilled application developers familiar with all phases of the software development life cycle. Graduates will have a good set of competencies needed for Digital Service Development in modern working environments.</p> <p>The BIT programme provides a broad range of employment possibilities, including jobs requiring profound technical skills as well as roles needing general business expertise. Laurea's BIT students often find employment in web and mobile application development. Typical career paths and roles for graduates include:</p> <ul style="list-style-type: none"> • IT consultants • Application/web/mobile developers • IT specialists • Data analyst • Ecommerce specialists • Agile product owner/scrum master • Project managers <p>After completing the bachelor's degree, students can also apply for master's degree programmes in Finland and abroad, such as the Master's Degree Programme in Leading Transformational Change or Service Innovation and Design.</p>

RAB Consulting Company Limited (RAB Academy) is Laurea's Official Marketing Partner and Co-Organizer of all Laurea Exams in Vietnam. Please contact RAB via:

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